

Financial Education Summer Training 2011

COORDINATED BY:



Cornell University
Cooperative Extension

AUGUST 3, 2011
HOLIDAY INN • 205 WOLF RD
ALBANY, NY

HIGHLIGHTS

- Participate in beginner or advanced sessions about NEFE's award-winning High School Financial Planning Program
- Hear from personal finance expert and best-selling author, Farnoosh Torabi; president of Southern Vermont College, Karen Gross; and the new executive director of NEFE HSFPF, Susan Sharkey
- Explore the latest financial education resources
- Network with educators & resource providers

WHO SHOULD ATTEND

This conference will benefit teachers (e.g., business, social studies, economics, family/consumer sciences and math), guidance counselors, home-school educators, credit union employees and volunteers, cooperative extension educators, financial counselors and youth practitioners from community-based organizations, religious groups and state agencies.

Registration Fee: \$25 • Registration Deadline: July 20 • Discounted Lodging Deadline: July 13

AGENDA

8:30 a.m.	Registration & Continental Breakfast
9:00 – 10:00 a.m.	National Endowment for Financial Education® (NEFE®) High School Financial Planning Program® (HSFPP) —Choose one track: HSFPP I: Introduction and Overview Presenter: Barbara Henza, Cornell University Cooperative Extension <i>Recommended for those who are new to HSFPP or need a refresher</i> HSFPP II: How Financial Literacy Gets Students College and Career Ready Presenter: Susan Gubing, Educational Consultant <i>Recommended for those using HSFPP</i>
10:00 – 10:45 a.m.	What’s Next for the HSFPP Presenter: Susan Sharkey, new NEFE HSFPP executive director
10:45 – 11:00 a.m.	Break
11:00 a.m. – Noon	Mid-Morning Sessions —Choose one track: Track 1: Panel Discussion Brief overview of current, available financial education resources (<i>presenting organizations and topics are subject to change</i>) <ul style="list-style-type: none">• FoolProof “Burning Money” Curriculum• Junior Achievement Programs• Teaching Financial Education with Visual Tools• w!se Financial Literacy Certification Program Track 2: Teaching 101 Preparing you (the non-teacher) to go into the classroom
Noon – 1:00 p.m.	Lunch
1:00 – 2:15 p.m.	Keynote Presentation Farnoosh Torabi, Personal Finance Expert and Author <i>Pass It On: Achieve Real Wealth on Your Own Terms</i> Farnoosh Torabi, a personal finance expert and best-selling author of <i>Psych Yourself Rich</i> , will share strategies for defining wealth, developing a stronger relationship with money and making smarter financial choices. Attendees will be empowered to incorporate these winning strategies in their own lives and to “pass them on” to the youth they educate.
2:15 – 2:30 p.m.	Break
2:30 – 3:45 p.m.	Keynote Presentation Dr. Karen Gross, President of Southern Vermont College <i>Making Higher Education Possible: Financing Tips and Strategies for Students and Their Families</i> During this interactive presentation, Dr. Gross will prepare you to help students and their families finance college education. While incorporating group exercises, activities and handouts, she will discuss: <ul style="list-style-type: none">• the various financing options available to students and parents;• how many low-income families overestimate the cost of higher education and underestimate the availability of aid;• some of the very real impediments families confront in accessing financing for higher education;• concrete strategies and tips that families can employ to maximize opportunities for quality grants/borrowing;• risks of certain financing options and debt levels; and• the importance of providing financial aid packages that ensure college students do not over-borrow and can complete their education with debt loads that they can manage upon graduation.

For detailed information on speakers, please visit http://www.nycuf.org/financial_education/summertraining.php.

Attendees will receive a certificate of completion for 6 hours of continuing education credits.

EDUCATION INVESTMENT

\$25 per person: includes breakfast, lunch and all course materials.

REGISTRATION & PAYMENT

Registrations and payment must be received by Wednesday, July 20, 2011. For more information, call the Credit Union Association of New York's member services team at (800) 342-9835, ext. 8546.

To register, please mail the completed registration form, along with a check/share draft made payable to the New York Credit Union Foundation, to: Credit Union Association of New York, Attn: Education & Training, P.O. Box 15118, Albany, NY 12212-5118.

LOCATION & LODGING

FEST 2011 will be held at Holiday Inn, 205 Wolf Road, Albany, NY 12205. To make lodging reservations, call the hotel directly at (518) 458-7250 or (800) 465-4329 and reference the New York Credit Union Foundation to receive the preferred rate of \$104 per night. All reservations will require a credit card number or deposit equal to one night's room rate and tax to guarantee the room. The hotel reservation deadline is July 13, 2011.

CANCELLATION POLICY

A refund of the amount paid will be given for all cancellations received 10 or more business days prior to the start of the program via fax to (518) 782-4266. No refunds will be granted if the cancellation is received fewer than 10 business days before the program begins. Substitutes will be accepted anytime prior to the start of the program at no additional cost. Simply fax an updated registration form, listing the new participant and who they will be replacing.



REGISTRATION FORM FEST 2011 (Financial Education Summer Training) • August 3, 2011 • Albany, NY

Please type or print clearly.

School/Credit Union/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Web Address: _____

Please register me/us for **FEST 2011, August 3, 2011.**

Name: _____ Title: _____

E-mail: _____ Cell: _____

For the NEFE presentation I will attend: HSFPP I HSFPP II

For the mid-morning sessions I will attend: Track 1 Track 2

Name: _____ Title: _____

E-mail: _____ Cell: _____

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Name: _____ Title: _____

E-mail: _____ Cell: _____

For the NEFE presentation I will attend: HSFPP I HSFPP II

For the mid-morning sessions I will attend: Track 1 Track 2

Enclosed is \$ _____ (\$25 per person. Check payable to the New York Credit Union Foundation. Mailing address above.)

If you require any special services, please call the Credit Union Association of New York's member services team at (800) 342-9835, ext. 8546. The New York Credit Union Foundation (NYCUF) and the Association reserve the right to cancel this program in the event of low registration. NYCUF and the Association reserve the right to photograph attendees for future promotional purposes.

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