



NEW FOR 2010: Instructions for using the Flip Ultra™ camcorder during Money & Me

Credit unions: Please ensure that the primary instructor for each Money & Me session reviews this document.

Teens gravitate to hands-on activities—and to one another. That’s why Money & Me has been enhanced to include more student teamwork and creative technology use.

Step 1: Students create videos.

Each 2010 Money & Me class will receive one Flip Ultra camcorder. The goal is to have students “document” the program by filming activities, interviewing their classmates, etc.

During each Money & Me session, students should use the Flip Ultra camcorder to:

- o interview each other (e.g., “What is something you’ve learned that you would tell your best friend?”);
- o prepare and film 15-, 30- or 60-second commercial segments promoting the Money & Me program; and
- o film improvisational 2- to 3-minute skits prepared by the class.

(See the back side of this document for technical notes.)

Please note: The curriculum outlined in the Educator’s Lesson Guide does NOT incorporate this new activity for 2010. Instructors should determine the appropriate timing for using the Flip Ultra camcorder and what they want the students to film. Specific questions should be directed to New York Credit Union Foundation Executive Director Diane LaVigna-Wixted at (800) 342-9835, ext. 8186 or diane.lavigna-wixted@nycuf.org.

Step 2: Instructor / CU contact uploads videos to the Money & Me YouTube Channel.

Once the students have created videos, the instructor or credit union contact should upload each video to the Money & Me YouTube channel at <http://www.youtube.com/user/MoneyAndMeOnline>. Videos will be added to the channel upon approval by NYCUF. For assistance, e-mail moneyandme.nycuf@gmail.com.

Helpful hint: Instructors and students are encouraged to subscribe to the Money & Me YouTube channel so they receive notifications when new videos are added. They can also include the channel as a favorite on their own YouTube pages to help spread the word about Money & Me.

Step 3: One lucky student wins the camcorder!

Students who complete all five days of Money & Me should have their names entered in a random drawing to win the Flip Ultra camcorder. Instructors and/or credit union contacts should conduct the drawing on the final day. Important: All videos should be uploaded to YouTube before giving the student the camcorder.

Technical notes

The Flip Ultra camcorder allows you to playback, rewind and fast forward video for review, and delete videos as needed. Once you have installed the built-in FlipShare software on a computer, you can organize, edit and share the videos. To do this, simply connect the camcorder to the computer using the built-in USB arm.

If the FlipShare software doesn't auto-launch on your computer, you may have to go to My Computer and select the drive for the camera.

For more detailed information, please refer to the instructions included in the Flip Ultra camcorder box. (A copy of the instructions is attached for your convenience.)

**New York Credit Union Foundation reserves exclusive rights on final approval of video based upon appropriateness of content.*

Money & Me is a program of the New York Credit Union Foundation, a 501(c) (3) non-profit organization. The National Credit Union Foundation (NCUF) is supporting this project by providing an Innovation Grant. Flip Ultra camcorders have been provided in part through a Flip matching program.