



Sample Credit Union Letter to Parents

(Copy onto your letterhead and send to your member parents of teenagers.)

Dear Parent,

What would you like your teenager to know about money?

One free program gives teens the basics they need—and it's taking place right here at [credit union name, location, city]. For just five mornings this summer ([dates here], 8:30 a.m. – noon), **Money & Me** teaches the essentials on a range of must-know topics:

- Budgets: how to make them, how to make them stick
- Savings and checking accounts
- Credit: the good, the bad, the ugly
- Saving and shopping for a big purchase
- Planning and investing for the future

In economic times like these, financial literacy is more important than ever, and the lessons from **Money & Me** could last your teenager a lifetime. To register or find out more about this free program, please feel free to contact me. I hope to see your teen this summer!

Sincerely,

[contact name]
[contact title]
[contact phone]
[contact e-mail]

Money & Me is a program of the New York Credit Union Foundation, a 501(c) (3) non-profit organization. The National Credit Union Foundation (NCUF) is supporting this project by providing an Innovation Grant.