



## Sample Credit Union Letter to Parents

(Copy and paste on your letterhead and send to your member parents of teenagers.)

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Dear Parent,

In just five days, your teenager can learn financial skills that will produce lifelong benefits. Skills like making and following a budget, and maintaining savings and checking accounts. Managing credit and saving or shopping for big purchases. And even planning and investing for the future!

Our free Money & Me program will teach teens all these skills—and more—in a fun, interactive format. And it's happening this summer!

Where: [Location]

When: [Date range and time range]

At the end of the program, we'll be giving away a Flip Ultra™ camcorder to one lucky participant. Don't miss this great opportunity: Contact me and register your teen for Money & Me!

Sincerely,

[contact name]

[contact title]

[contact phone]

[contact e-mail]

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*Money & Me is a program of The New York Credit Union Foundation, a 501(c) (3) non-profit organization. The National Credit Union Foundation (NCUF) is supporting this project by providing an Innovation Grant.*