



Sample Credit Union Newsletter Article

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Money & Me will offer teens money management lessons—and a chance to win!

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[CU Name] will offer teens valuable money management skills—and a chance to win a Flip Ultra™ camcorder—during the free **Money & Me** program this summer. Registration is open, so contact us today!

From [date range], **Money & Me** will provide high-school students with interactive, hands-on lessons about:

- making and following a budget;
- maintaining savings and checking accounts;
- managing credit;
- saving and shopping for big purchases; and
- planning and investing for the future.

During the five-day program, participants will have the opportunity to film their interactions and activities with a Flip Ultra™ camcorder. At the end of the course, one lucky teen will win the camcorder through a random drawing.

Money & Me will be held [dates and times here] at [place and address here]. Developed by the New York Credit Union Foundation, **Money & Me** uses the High School Financial Planning Program® (HSFPP), a product of the National Endowment for Financial Education® (NEFE®), as its core curriculum. Junior Achievement (JA) contributes a supplementary kit with a variety of hands-on activities. Other components are drawn from *Biz Kid\$* (a public television series about money and business), the brass|STUDENT PROGRAM (a national initiative to strengthen teen financial literacy through free personal finance resources) and FoolProof (a consumer initiative that reaches young people with online messages about financial education).

For more information, contact [Contact info].

Money & Me is a program of The New York Credit Union Foundation, a 501(c) (3) non-profit organization. The National Credit Union Foundation (NCUF) is supporting this project by providing an Innovation Grant.