

## Sample CU web copy



### **Who Are You? Identity Thieves Really Want to Know.**

And they're closer than you think.

Don't become their next victim.

**[For CUs sponsoring a workshop:** For more information on the prevention, protection and remediation of ID theft and cyber crimes, don't miss a free, in-person training session at (date/location).]

#### **[For general ID Theft awareness:**

Take these steps to protect your personal information:

- Shred financial documents and paperwork with personal information before you discard them.
- Don't use an obvious password like your birth date, your mother's maiden name, or the last four digits of your Social Security number.
- Keep your personal information in a secure place at home, especially if you have roommates, employ outside help, or are having work done in your house.]

Because what ID thieves don't know, they can find out, and it **can** hurt you.

Keep them guessing, and don't let them get to know you.

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